

45 Years of AQUARENA - Water Slides and Water Attractions Since 1981

From a team of pioneers to an international specialist in water experiences for swimming pools, water parks, hotels, and cruise ships

AQUARENA GmbH is celebrating its 45th anniversary and looks back on a successful history as a manufacturer of water slides and water attractions. Since 1981, the company, based in Jettingen (Germany) and Grafenwörth (Austria), has been developing innovative solutions for public swimming pools, leisure and water parks, hotels, and cruise ships, making it one of the established partners in the international leisure industry.

History and Milestones

Since its beginnings as a small team of visionaries, AQUARENA has had a lasting impact on the water slide market. As early as 1996, the company developed the first seamless tube slide, which set new standards in comfort, safety, and ease of maintenance. In the decades that followed, the company created spectacular attractions such as the AquaLoop and a wide variety of themed experiences, which can now be found in numerous swimming pools and water parks across Europe.

Portfolio and Target Audiences

Today, AQUARENA creates custom-designed water attractions for a variety of operators and target audiences. Its portfolio ranges from high-speed, adrenaline-pumping slides and BodySlides to family-friendly tube slides and competition slides, as well as AquaKids Worlds, spray parks, and interactive water play areas. Public swimming pools, leisure and water parks, hotels, and cruise ships benefit from customized concepts that are precisely tailored to their needs, available space, and guest profiles.



Commitment to Quality and Planning Expertise

Every project is developed in close collaboration with the operator—from the initial concept through design to turnkey installation. The focus is on the highest safety standards, durable materials, efficient operations, and a strong emphasis on the visitor experience. Thanks to its many years of experience in the leisure and aquatic recreation industry, AQUARENA helps clients keep their facilities attractive over the long term and operate them successfully from a business perspective.

A Look into the Future

As it marks its 45th anniversary, AQUARENA is looking to the future: New technologies, digital features, and creative design concepts are set to make water experiences even more personalized and interactive. The goal is to work with operators of swimming pools, water parks, hotels, and cruise ships to create water attractions that delight guests, encourage repeat visits, and strengthen venues' competitive position.

Innovations

Since 1981, AQUARENA has been developing technical solutions that have had a lasting impact on water slide construction and modern aquatic attractions. With drip-free, permanently watertight joints and design features that promote energy efficiency, the company has been setting quality standards in facility construction for many years. Among its technological milestones are transparent CrystalTube tubes made of acrylic glass and the AquaLoop looping water slide, which is considered a crowd-pleaser in the industry. With the SmartSlide 2.0, AQUARENA continues this tradition of innovation: The interactive water slide enables light, sound, and show effects that can be configured via an app, offering operators a modern tool to increase attractiveness, dwell time, and visitor loyalty.

About AQUARENA GmbH

AQUARENA is an internationally active manufacturer of water slides and water attractions with locations in Jettingen (Germany) and Grafenwörth (Austria). Since 1981, the company has been designing, developing, and building custom water adventure worlds for public swimming pools, leisure and water parks, hotels, and cruise ships. Its portfolio includes adrenaline slides, family slides, AquaKids Worlds, spray parks, and custom-designed signature attractions.

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Presscontact:

Elke Braun

Marketing Manager

AQUARENA GmbH

Mail: e.braun@aquarena.com